

JEC WORLD CONNECT 2022

The digital access to
the Leading International
Composites Show

Online | May 3-5, 2022



YOUR DIGITAL STAND INCLUDED IN YOUR JEC WORLD EXHIBITOR'S PACK



Bepresent

POWERED BY
J2C
com'organisée



Be everywhere

thanks to your digital stand



BePresent is the digital platform enabling you to set up your digital stand at JEC WORLD CONNECT 2022.

Your digital stand will be accessible 24/24H by all registered visitors. Gain new leads by knowing who visited your booth and who downloaded your brochures. Your stand is completely interactive and boosts your visibility during the show with its chat room, video room, etc.

You can plan to have staff dedicated to the digital stand interactions with digital participants in parallel of your team onsite, either from your office or from the show. Contacts, availability timeline, languages... can be setup through BePresent.

If you have a live demonstration, press conference... planned on your booth at JEC World, it can be streamed live and with replay on JEC World Connect (see page 6) and will be listed within the overall program of the show.



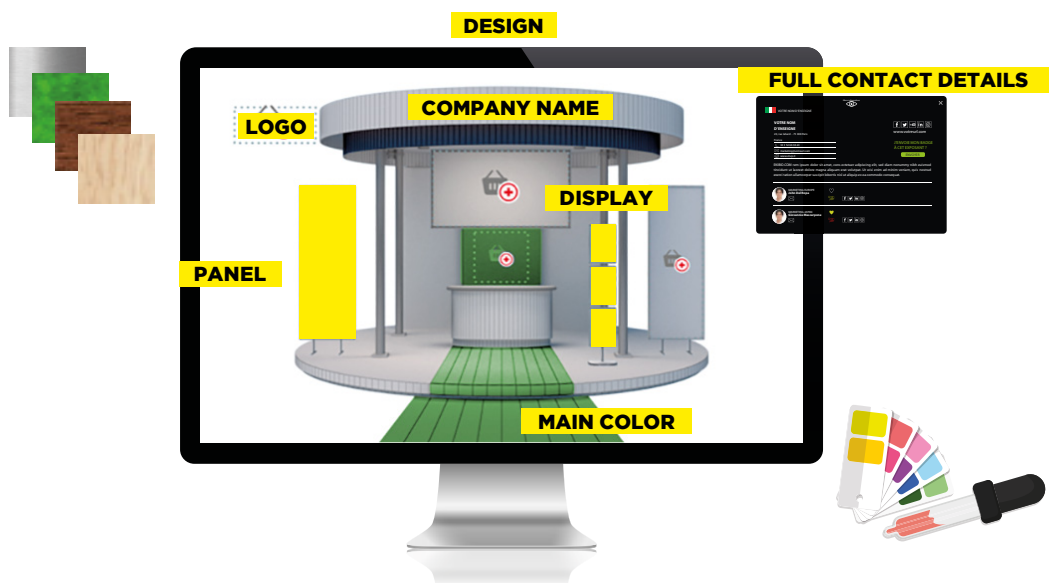
Be there

Welcome to your digital stand

In 2022, JEC WORLD CONNECT offers you at no extra cost a digital stand, with the Access package* (Value 600 €)

This package includes:

- The company name on the stand sign
- Full contact details in the company profile
- The choice of the dominant color of the stand
- Design: choice of a model among 3 available (Be Round, Be Square, Be Stripes)
- 1 panel allowing the integration of a main visual and a secondary one, when one clicks
- 1 display each including 3 PDF documents
- Visitors statistics

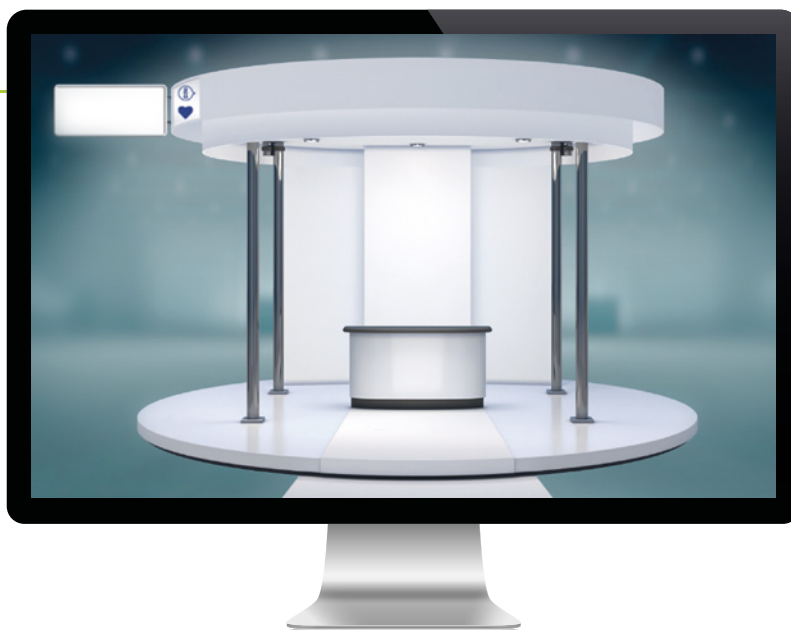


* To personalize this version of your stand, you must log into your JEC WORLD CONNECT Digital personal area, which will be sent to you by email.



Be **unique**

Customize your digital stand



With *Be*present, choose the size of the stand that fits your needs.

Size SMALL



Size MEDIUM



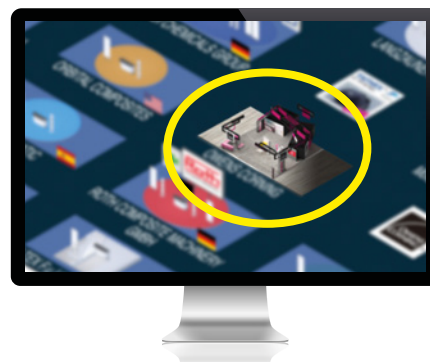
Size LARGE





Be unique

Create your own design for the digital stand



We can use the custom stand made by your stand Designer at JEC World for JEC World Connect!
Use this high-end option to distinguish yourself further from others, and attract even more visitors (twice effective to attract new leads during JEC Composites Connect in June)!

The customized Stand Pack includes:

- your customized stand*
- your signage
- the Business Pack

5.000€ excl. VAT

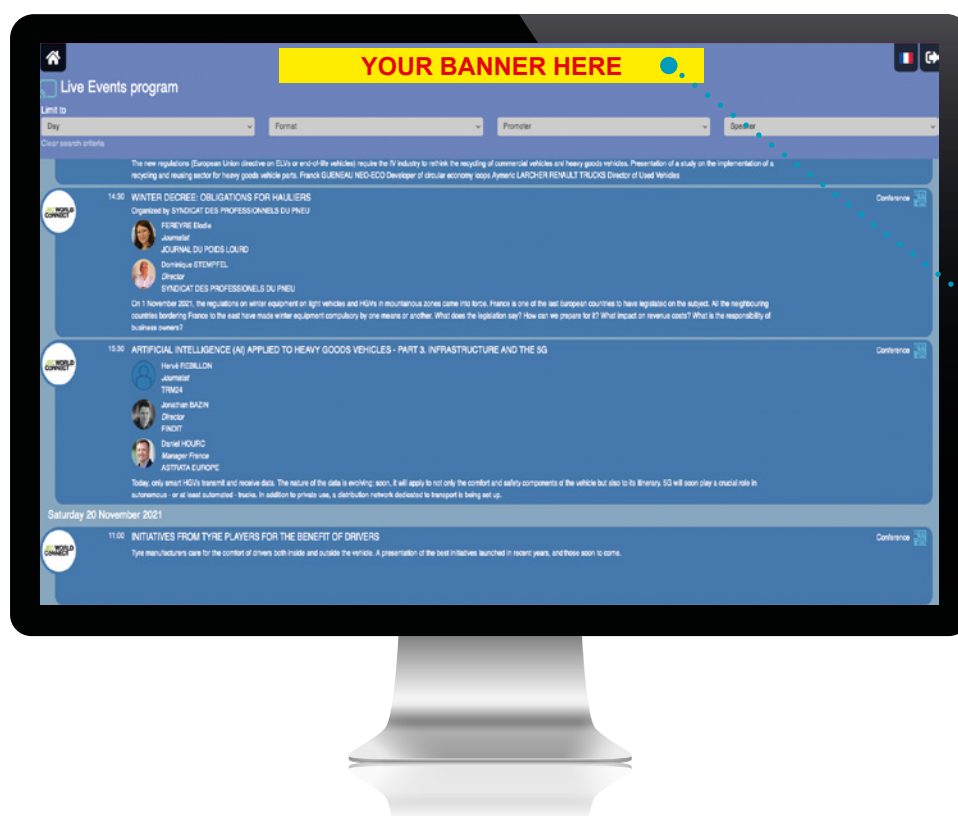
* deadline for sending your stand design 04/22/2022



Be everywhere

thanks to your digital stand

Take advantage of high traffic zones of JEC World Connect to advertise your company's participation.



Conference program
2 advertisers max



Be visible

Enhance your visibility

**your logo
on the hall map**

200€ excl. VAT



**your display
advertisement**

500€ excl. VAT

Even more visibility? With **Be present**, multiply your advertising spaces from the beginning of the visitor pathway with several types of signage.

**your banner
at the entrance**

5.000€ excl. VAT

EXCLUSIVITY



1.800€ excl. VAT

**logo in the
entrance
corridor**
(4 advertisers max.)

Banners and logos
at the entrance

**your display
advertisement**
(3 advertisers max.)

1.600€ excl. VAT



Banners on
the show map

**your advertising
banner on the
news feed**
(2 advertisers max.)

2.400€ excl. VAT

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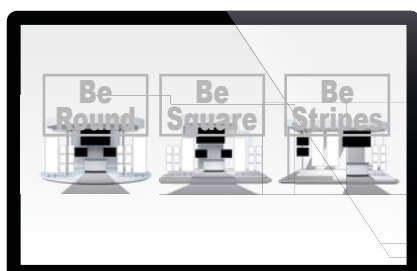


Be unique

Customise your digital stand



With **Be present** customize your stand, choose the architecture that suits you, the main color of your visual identity and a stand texture. This makes your space **unique** and ready to host the information that you wish to communicate.



included

Three design models
to choose from



included

choice of colors
included



50€ excl. VAT

choice of background



Be corporate

by displaying your brand identity



Once your stand has been customized, it is time to enrich it with your content. You can add: A TV screen for your video, vertical or horizontal panels and display units for your brochures.

- company name included
- TV screen: 200€ excl. VAT
- panel: 120€ excl. VAT
- each display unit (3 documents) 80€ excl. VAT
- logo: 145€ excl. VAT



Be connected

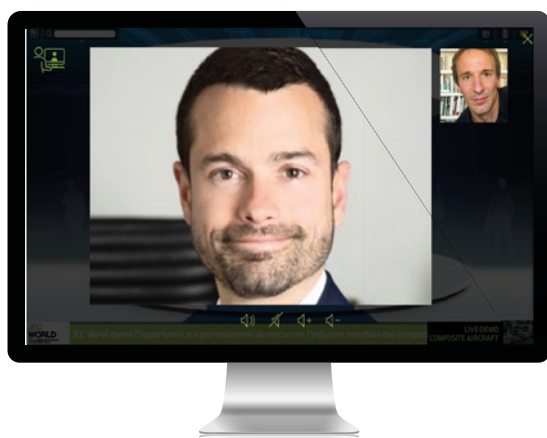
Talk live with your visitors



Visio room

From your office or your booth, your staff can **Interact** with your digital visitors via the Video Room: this tool will allow you to get new leads, plan meetings, answer questions.

Digital visitors will contact your staff by clicking on the Chat button, they will see who is available and call them directly. All missed calls will be listed, so your teams can contact them back later.



Video Room

Video communication
with your visitors

200€ excl. VAT



Be live

Share live with all visitors



Present, explain and comment on your products demonstration during 15 minutes with the LIVE DEMO option.

From your smartphone or broadcast software, from your booth at JEC World, digital visitors will be able to watch live what is happening on your booth and find out more about your activities, your products and your solutions.

LIVE DEMO:

BROADCAST OF A LIVE DEMO OR EVENT
15-MINUTES CREDIT

600€ excl. VAT

LIVE DEMO WITH VIDEO TEAM ON SITE:

UPON REQUEST, JEC WORLD CAMERAMEN
TEAM CAN COME TO YOUR BOOTH TO FILM AND
BROADCAST LIVE WHAT IS HAPPENING.

1.750€ excl. VAT

7 SLOTS AVAILABLE PER DAY, WITH A
FIRST COME, FIRST SERVE POLICY

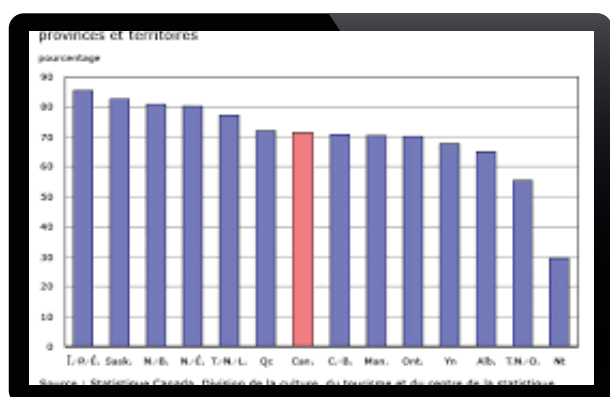


Be analytics

Manage your visits to the digital stand

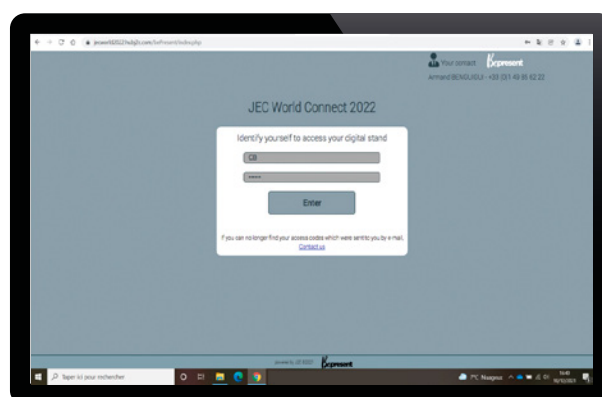


Extract and save all your digital visitor contacts, analyse visits after the show.



Statistics of
your stand visits

included



Extraction
of visitor data

included



Be smart

4 packages to choose from for greater efficiency

Bepresent Access Pack

including:

- The company name on the stand sign
- Full contact details in the company profile
- The choice of the dominant color of the stand
- Design: choice of a model among 3 available
- 1 panel allowing the integration of a main visual and a secondary one, when one clicks
- 1 display each including 3 PDF documents
- Visitors statistics

INCLUDED



Bepresent Premium Pack

including:

- Access Pack
- Logo on the side of the stand
- Choice of dominant texture
- Video chat room with a 15-min credit per chat with 2 contacts
- 1 display each including 3 PDF documents (total 2)
- 1 vertical panel (total 2)

**-30%
DISCOUNT**

417€ excl. VAT

595€ excl. VAT





Be smart

**4 packages to choose from
for greater efficiency**

BePresent Business Pack

including:

- **Access Pack**
- **Premium Pack**
- 1 advertising block on the digital hall map
- 1 logo on the digital hall map
- 1 display each including 3 PDF documents (total 3)
- 1 vertical panel (total 3)
- 1 TV screen with link to a YouTube video

**-40%
DISCOUNT**

1.017€ excl. VAT

~~1.695€~~ excl. VAT



BePresent Customized stand Pack

including :

- **Business Pack**
- **Your customized stand instead of a classic BePresent booth**

The custom desing will be produced by your booth designer and must follow the rules of the specification book. The booth must be approved by the client before any development. Each design update will be charged 500 € HT.

5.000€ excl. VAT

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Bepresent



**Create and enrich your digital stand
and improve your visibility during the show.**

Your sales contact:

Tel.: +33 1 49 85 62 22 | email: jecworldconnect@j2c-communication.fr

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